



MEDIA ALERT: Bill McKibben to Get Out the Vote for Pine Tree Power in Portland This Weekend!

As early voting gets underway in Portland, Bill McKibben, musicians, and [Pine Tree Power](#) campaign leaders will be getting out the YES on question 3 vote.

What: "How We Win Pine Tree Power" is a GOTV event for the yes on question 3 campaign. The program will include updates on strategy from campaign leaders, guest speakers, and musical performances.

When: Saturday, October 14 from 5:00-6:00 PM

Where: First Parish UU Church, Portland (425 Congress St.)

Who: Supporters of Pine Tree Power and Third Act will be joined by campaign leaders Al Cleveland and Lucy Hochschartner and guests — including Bill McKibben and Sara Trunzo.

Bill McKibben is founder of [Third Act](#), which organizes people over the age of 60 for action on climate and justice, and his 1989 book *The End of Nature* is regarded as the first book for a general audience about climate change. He's gone on to write 20 books, and his work appears regularly in periodicals from the *New Yorker* to *Rolling Stone*. He serves as the Schumann Distinguished Scholar in Environmental Studies at Middlebury College, as a fellow of the American Academy of Arts and Sciences, and he has won the Gandhi Peace Prize as well as honorary degrees from 20 colleges and universities. He was awarded the Right Livelihood Award, sometimes called the alternative Nobel, in the Swedish Parliament. *Foreign Policy* named him to its inaugural list of the world's 100 most important global thinkers. McKibben also helped found 350.org, the first global grassroots climate campaign, which has organized protests on every continent, including Antarctica, for climate action.

Sara Trunzo is a singer-songwriter and food system organizer. Her debut EP, *Thanks Birdie*, came out in 2017, followed by the LP, *Dirigo Attitude*, which reached #22 on the Folk Alliance International chart in 2019 and featured Darrell Scott and Mary Gauthier. The lead single "Food and Medicine" reached #3 on the FAI chart and won 1st prize at 2018 Maine Songwriters Association contest. Her third record, *Cabin Fever Dream* is out now. She is a co-founder of Veggies For All and Waldo County Bounty.

Why: Voters from all walks of life are supporting Pine Tree Power, because they know we need a utility that is owned by Mainers, so it works for Mainers. A vote "Yes" on Question 3 is a vote for economic justice, climate justice, local control, and more reliable power. Events like this one are helping to combat the \$35 million utilities have poured into misleading voters.

For information, questions, or interview requests, visit pinetreepower.org or email Pine Tree Power's Campaign Manager Al Cleveland at al@ourpowermaine.org

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Pine Tree Power is a grassroots coalition with members all the way from the coasts to the County. We are fighting for a utility that is owned and run by Mainers, for Mainers. By voting out CMP and Versant, we will bring back local control, save money, and reduce outages. It's time to build power we can trust.

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Third Act is an organization for elders committed to building a network of our peers to mobilize our time, resources, and life skills to prevent the destruction of our democracy and our climate.

