



FOR IMMEDIATE RELEASE

September 21, 2023

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Maine Couple Advocates for Consumer-Owned Power with Pine Tree Power Ad

In Pine Tree Power's [new ad](#), a Maine couple addresses the perennial issue of rising energy costs, a concern that has persisted for years. Their support for Question 3 in the upcoming election highlights the increasing frustration of Mainers grappling with escalating CMP and Versant energy bills.

The couple's testimonial serves as a powerful endorsement for voting "Yes" on Question 3, which aims to establish [the Pine Tree Power](#) Company as Maine's statewide consumer-owned power company. By supporting this initiative, Mainers can anticipate immediate savings on their energy costs, gain local control over their power, and trust that

because money will be reinvested in the grid, their power will be more reliable.

"We're done being squeezed," the couple asserts, encapsulating the sentiment felt throughout Maine because of never ending outages and rate hikes. These are things Pine Tree Power vows to take control of and ensure Maine no longer leads the nation in power outages.

Currently, CMP and Versant jointly command a staggering 98% share of Maine's power, a monopoly that has left many Mainers feeling disenfranchised. CMP, in particular, registers the lowest approval rating among utility companies, a reflection of the widespread dissatisfaction with their services. Both entities are under the ownership of foreign investors, which continues to take money out of the state and enrich others.

Pine Tree Power offers a viable alternative, promising to channel resources back into the grid, enhancing its reliability and resilience. Moreover, as a Mainer-owned enterprise, Pine Tree Power Company is uniquely positioned to prioritize the interests of Mainers

Vote "Yes" on Question 3 this November to create Pine Tree Power Company. Giving Mainers control of their power will save the state [\\$9 billion](#) over the next 30 years and allow us to invest in our future.

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For information, questions, or interview requests, visit pinetreepower.org or email either al@ourpowermaine.org or press@sole-strategies.com

Pine Tree Power is a grassroots coalition with members all the way from the coasts to the County. We are fighting for a utility that is owned and run by Mainers, for Mainers. By voting out CMP and Versant, we will bring back local control, save money, and reduce outages. It's time to build power we can trust.